

## **Public Disclosure of Student Achievement**

**Institution Name:** Concordia University – Wisconsin & Ann Arbor

**Business Unit(s) included in this report:** School of Business

**Academic Period Covered:** Students eligible to graduate in the 2022-23 academic year

**Date Report Posted:** 7/26/23

Bachelor of Science with a major in Management	4-Year Graduation Rate	80%	47.1%
Bachelor of Science with a major in Marketing	4-Year Graduation Rate	80%	39.1%
Bachelor of Science with a major in Public Relations	4-Year Graduation Rate	80%	100%
Bachelor of Science with a major in Sports & Entertainment Business	4-Year Graduation Rate	80%	42.6%
<b>MBA Program:</b>			
Spring 2020	2-Year Graduation Rate	90%	68.3%
Fall 2020	2-Year Graduation Rate	90%	70.8%
Spring 2021	2-Year Graduation Rate	90%	69.2%

Fall 2021

2-